



CHICAGOLAND
CHAMBER OF COMMERCE

...TOGETHER WE GROW

MEMBER SURVEY 2016





Thank you to our members who completed the third Chicagoland Chamber of Commerce Member Survey for sharing insights and providing us direction as an organization.

Through a reimagined brand, dynamic programs, and an enhanced approach to advocacy, we expanded the scope and reach of the Chamber to continue to drive growth and success for our members this year.

Join us – more success lies ahead.

Sincerely,
Theresa E. Mintle



MEMBER SURVEY 2016

The Chicagoland Chamber of Commerce combines the power of people with our legacy of leadership and business advocacy to drive a dynamic economy.

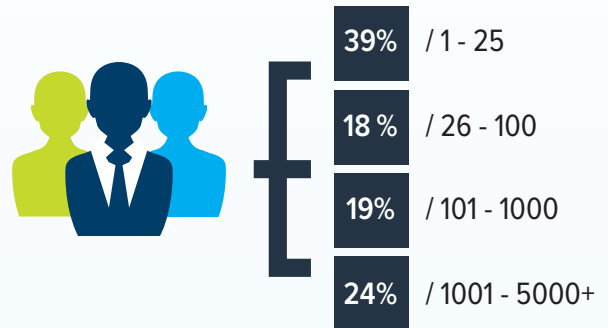
We focus on delivering value for our members, making Chicagoland a world-class place to live and work.

These are the results from our third annual Member Survey.

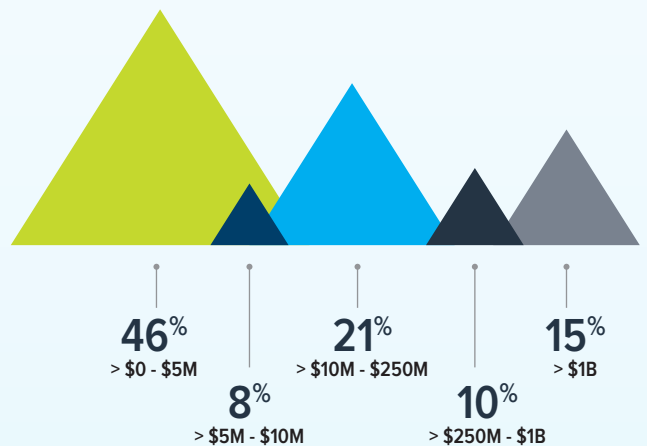
We conduct this survey to learn more about who you are, what you care about, your thoughts on key issues, and how we can better serve you.



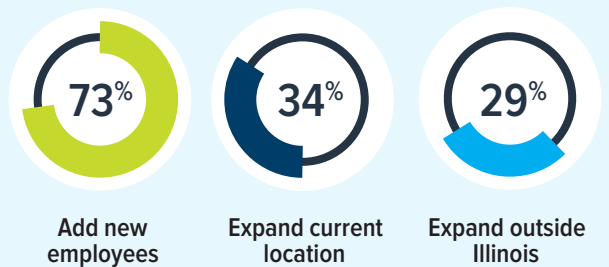
NUMBER OF EMPLOYEES



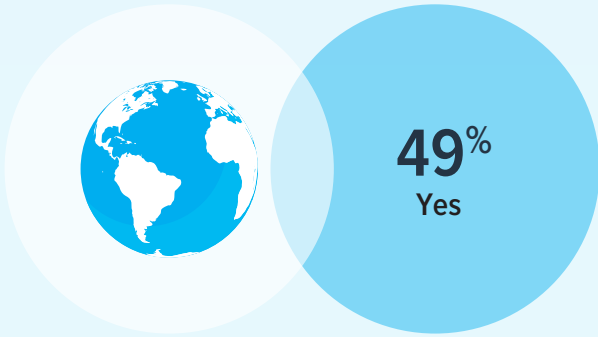
ANNUAL REVENUE



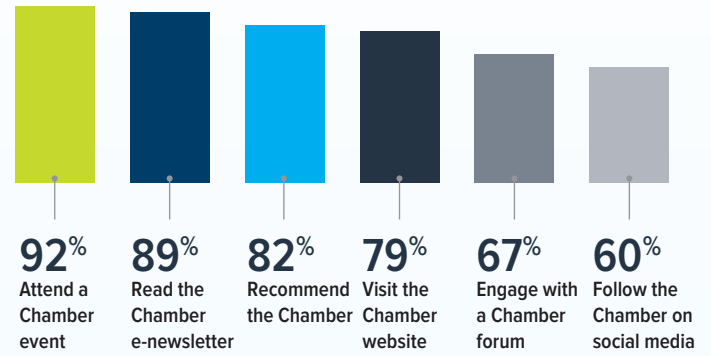
OVER THE NEXT 12 MONTHS, HOW LIKELY ARE YOU TO...



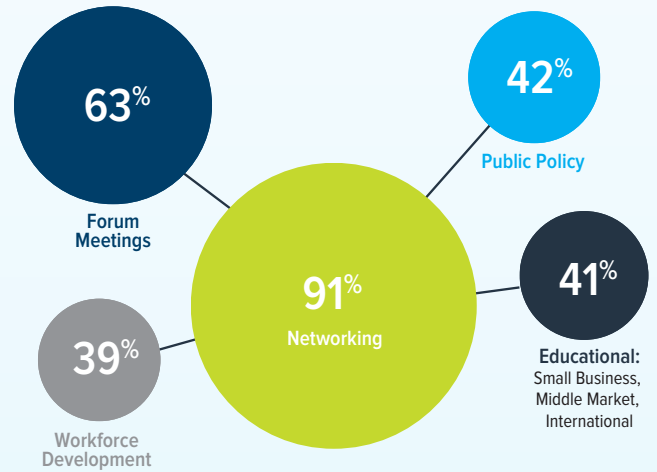
DO YOU CONDUCT INTERNATIONAL BUSINESS?



CHAMBER ENGAGEMENT - HOW LIKELY ARE YOU TO...



HOW LIKELY ARE YOU TO PARTICIPATE IN THESE TYPES OF EVENTS...



91%

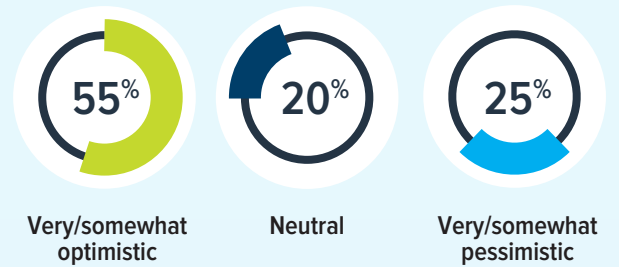
OF RESPONDENTS BELIEVE THE CHAMBER SHOULD BE INVOLVED WITH NETWORKING OPPORTUNITIES

TOP 5 INTERNATIONAL REGIONS OF INTEREST....



- 1. Europe
- 2. Asia/Southeast Asia
- 3. Canada
- 4. Mexico
- 5. Central/South America

HOW DO YOU FEEL ABOUT THE REGION'S ECONOMY...



75%

OF RESPONDENTS BELIEVE THE CHAMBER SHOULD BE INVOLVED WITH SMALL BUSINESS DEVELOPMENT

WORKFORCE DEVELOPMENT - DO YOU...



43%
YES

Face a shortage of qualified employees

62%
YES

Utilize Interns

TOP 3 ASPECTS OF CHICAGOLAND WHICH CONTRIBUTE TO THE SUCCESS OF MY BUSINESS ARE...



79%

Access to talent



63%

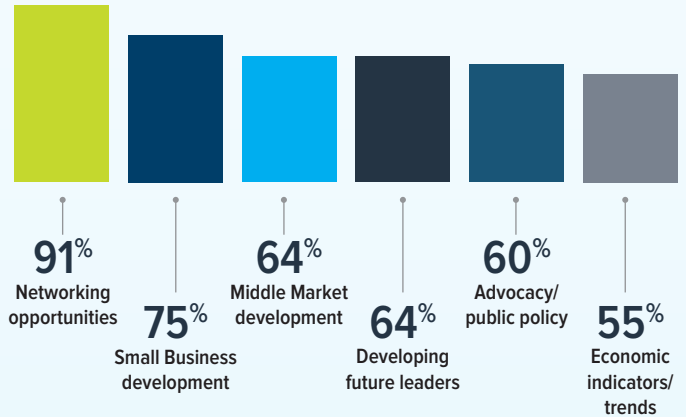
Proximity of airports



60%

Public transportation

WHAT DO YOU THINK THE CHAMBER SHOULD BE INVOLVED IN?



TOP 3 ASPECTS OF CHICAGOLAND WHICH ARE CHALLENGES FOR MY BUSINESS ARE...



76%

Long-term economic prospects for Illinois



62%

Burdensome regulations



72%

Taxes

64%

OF RESPONDENTS BELIEVE THE CHAMBER SHOULD BE INVOLVED WITH MIDDLE MARKET DEVELOPMENT



CHICAGOLAND

CHAMBER OF COMMERCE

FOUNDATION

MEMBER SURVEY 2016

The Chicagoland Chamber of Commerce and Chicagoland Chamber of Commerce Foundation conducted this online survey from April to May 2016.

For more information about the survey or Chamber membership, please contact:

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